

Education Made In Germany

International Master's programs at Hof University



Hof University of Applied Sciences – Fast facts



- Public university located in the State of Bavaria
- Founded in 1994
- About 3500 students studying on 2 campuses in the cities Hof and Münchberg, 10% international students
- 3 departments (Business, Computer Science, Engineering), Institute for Continuing Education
- Total of 29 Bachelor's and Master's programs, several taught in English
- 3 Research Institutes for Information Systems, Materials Science and Water and Energy Management

Hof University – Our location



Hof University – Study environment



- Hof has 45,000 inhabitants
- Hof is the home of an international movie festival
- Hof is well connected by train to Munich, Berlin and other cities like Prague
- Hof University offers a modern study environment on a very green campus (awarded as “Germany’s most beautiful campus“ (unicum) in 2012)
- Both city of Hof and the campus are safe places to live and walk around
- 24-hours access to computer labs and library
- Free use of busses and some trains for students



Hof University – High quality education



- Small student groups
- Hof University was the first Bavarian State University to achieve the highest level of accreditation in Germany (system accreditation)
- All professors have PhDs and longstanding experience in industry
- Continuous dialogue and exchange of ideas between University and industry / companies (company visits, involvement of company representatives in teaching activities etc.)
- Strong focus on career promoting activities for students (career talks, field trips, seminars and trainings...)

Hof University – Student life and services for international students

- Active student life on campus promoting the interaction between German and international students (common social and cultural activities, field trips, week-end excursions)
- Sports facilities on campus (e.g. football, badminton, gymnastics, dancing)
- Welcome Center for international students
- Help with visa application and travel arrangements
- Pick-up service from train station
- Housing service for international students
- orientation weeks prior to semesters
- Free German language training on different levels



Hof University – Costs of living

- Very moderate compared to other European countries and also bigger cities in Germany
- Approximate cost calculation:
 - Rent (student residence/ private market): 250 - 450 EUR/ month
 - Compulsory health insurance: about 90 EUR/ month
 - Food + personal expenditure: about 200 - 250 EUR/ month

Estimated total: about 550 – 800 EUR/month

- **BUT:** financial proof of around 8,800 EUR per year is required for visa by the Embassy

Institute for Continuing Education

Programs and program structure



International programs at the Institute for Continuing Education

- **Operational Excellence (M.B.A. and Eng.)**
- **General Management (M.B.A.)**
- Software Engineering for Industrial Applications (M.Eng.)
- Internationales Personalmanagement / International HR Management (M.B.A.)
- German-Indian Management Studies (M.B.A.)

Why we offer these particular programs

- International companies increasingly employ regional management for their overseas branches for cost reasons
- This makes it more difficult to pursue the specific corporate culture and corporate standards abroad with the objective to achieve the same quality standards as in Germany or in Europe
- This challenge can only be met if regional managers possess a deeper understanding of German corporate culture (*Made in Germany*) and the specific approach to tasks and know the necessary methods
- Our Master programs provide these required qualifications

Benefits of our Master's programs

- Studying in international teams
- Understanding diverse cultural backgrounds
- Sharing experience with German and international professionals
- Gathering experience in high performing companies
- Transfer from theory into practice via internship semesters
- Learning in interdisciplinary groups (engineers, hr-managers, sales specialists...)
- Coaching by professors with a high academic expertise and a long term experience in companies

Common features of our Master's programs

- **Language of instruction:** English
- **Duration:** 2 years (1 theoretical and 1 practical year)
- **Fees:** EUR 2,950 in tuition fees per semester (i.e. a total of EUR 11,800) plus approx. EUR 100 in student union fee per semester
- **Internship semesters** are usually paid for by the company (around EUR 500 – 800 per month), this means that fees and part of the living costs are covered during the 2nd year

Admission criteria and prerequisites:

- A Bachelor's degree or similar from an accredited university in a relevant field, at least 180 ECTS or equivalent (depending on the home country)
- GMAT Score minimum 600 or GRE 157
- Proficiency in English, proven by official test score documents (internet-based TOEFL minimum 90 or IELTS 6.5 or above)
- Basic language skills in German, proven by official test score documents - minimum level A1 according to the CEFR (The Common European Framework of Reference for Languages)
- One year of work experience
- Motivation letter
- All applications must be done online:
www.hof-university.de/bewerbung

Timeline

Start in summer semester

Application: October 31st until November 30th	Arrival in Hof: beginning of March	Start of semester 1 (including orientation session): Early March	Start of semester 2: October 1st	Start of internship: March 15th	Start of Master thesis: October 1st
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Start in winter semester

Application: April 15th until May 31st	Arrival in Hof: mid- September	Start of semester 1 (including orientation session): mid- September	Start of semester 2: March 15th	Start of internship: latest October 1st	Start of Master thesis: March 15th
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MBA in General Management

Institut für Weiterbildung (ifw) / Institute for Continuing Education



Master General Management – Key Features

- **Target group:** Target group: Recent bachelor graduates with minimum 1 year work experience; ambitious people who wish to acquire more in-depth knowledge and practical understanding of general management.
- **Program objectives:** Graduates of the program to become managers in internationally active companies in various positions with a deep understanding and knowledge in key areas like leadership, strategy development, development of new business models and implementation of change management
- **Degree:** M.B.A.

Master General Management – Key Features

Course structure:

- 2 semesters of practice oriented theory (case studies, excursions, expert meetings...)
- 2 semesters of internship in a company with various options regarding the departments, Master's thesis during 2nd internship semester in cooperation with a company, colloquium

Master General Management – Course contents

The Master's program contains 12 modules, 5 ECTS per module (4 basic modules + 6 core modules + 2 elective modules)

Basic modules:

- Facts about Germany
- Communication and negotiation skills
- Leadership and change management
- Strategic and financial framework

Core modules:

- Corporate Strategy, Controlling and Risk Management
- Quality Management
- Project Management
- Information and Process Management
- Industrial Marketing and Sales Strategies
- Procurement Management

Master General Management – Course contents

Elective modules (choose two):

- Information and process management
- Corporate Strategy, controlling and risk management
- Project management
- Procurement management and risk management
- German language I
- German language II

Master Operational Excellence

Institut für Weiterbildung (ifw) / Institute for Continuing Education



Master Operational Excellence – Key Features

- **Target group:** Recent bachelor graduates with a **degree in Engineering** and a **minimum of 1 year work experience**; ambitious people who are willing to acquire more in-depth knowledge and practical understanding of **SCM, lean production and industry 4.0** (web based production)
- **Program objectives:** Graduates of the program become managers in the areas of production, production planning or supply chain management especially in an overseas branch of a German company or a German branch of a foreign company.
- **Degree:** M.B.A. and Eng.

Master Operational Excellence – Key Features

Course structure:

- 2 semesters of practice oriented theory (case studies, working in labs, excursions, expert meetings...)
- 2 semesters of internship in a production facility or SCM department, Master's thesis during 2nd internship semester in cooperation with a company, colloquium

Master Operational Excellence – Course contents

The Master's program contains 12 modules, 5 ECTS per module (4 basic modules + 6 core modules + 2 elective modules)

Basic modules:

- Facts about Germany
- Communication and negotiation skills
- Leadership and change management
- Strategic and financial framework

Core modules:

- Factory planning and engineering
- Production process excellence
- Quality management
- Supply chain management
- Industry 4.0/Data management
- Production execution and logistics

Master Operational Excellence – Course contents

Elective modules (choose two):

- Information and process management
- Corporate Strategy, controlling and risk management
- Project management
- Procurement management and risk management
- German language I
- German language II

Contact

Welcome Center for international students:

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Institute for Continuing Education



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